

Table 1: The Effects of the Islamic Cues on Strongly Negative Attitudes

	Very Mistrustful	Very Negative Affect	Very Fearful
<i>Treatments</i>			
Islamic Label	0.03 (0.04)	0.03 (0.05)	0.04 (0.04)
Islamic Rhetoric	0.08 (0.04)	0.08 (0.05)	0.07 (0.03)
Islamic Policy	0.11* (0.04)	0.16*** (0.05)	0.05 (0.03)
Label*Rhetoric	0.08 (0.04)	0.10* (0.05)	0.02 (0.03)
Rhetoric*Policy	0.08 (0.04)	0.13** (0.05)	0.07 (0.03)
Label*Policy	0.15*** (0.04)	0.20*** (0.05)	0.11** (0.04)
LRP	0.16*** (0.04)	0.20*** (0.05)	0.08* (0.04)
<i>Covariates</i>			
Syria Matters	-0.01 (0.01)	-0.04* (0.01)	0.02 (0.01)
Follows Syria	0.03** (0.01)	0.02 (0.01)	0.02* (0.01)
U.S. Active Abroad	-0.04*** (0.01)	-0.05*** (0.01)	-0.03** (0.01)
Force Works	0.01 (0.01)	0.02 (0.01)	0.00 (0.01)
Gender	-0.02 (0.02)	-0.00 (0.02)	0.00 (0.02)
Age	0.00*** (0.00)	0.00*** (0.00)	0.00* (0.00)
Education	-0.00 (0.01)	-0.01 (0.01)	-0.01 (0.01)
Veteran Status	-0.12* (0.05)	-0.06 (0.05)	-0.04 (0.04)
Party ID	-0.03 (0.02)	-0.03 (0.02)	-0.01 (0.02)
Religiosity	-0.01 (0.02)	0.00 (0.02)	-0.00 (0.01)
Islam Knowledge	0.04*** (0.01)	0.04*** (0.01)	0.02** (0.01)
Know Muslim(s)	-0.02 (0.02)	-0.03 (0.03)	-0.01 (0.02)
Trust Muslim(s)	-0.06*** (0.01)	-0.08*** (0.01)	-0.05*** (0.01)
Constant	0.39* (0.16)	0.45** (0.16)	0.14 (0.13)
Observations	1064	1064	1064
Adjusted R ²	0.107	0.134	0.065

Results from OLS regressions. Standard errors in parentheses.

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table 2: The Effects of the Islamic Cues with All Covariates (Full Model)

	Trust	Affect	U.S. Aid
<i>Treatments</i>			
Islamic Label	-0.04 (0.03)	-0.03 (0.03)	-0.00 (0.03)
Islamic Rhetoric	-0.05 (0.03)	-0.05 (0.03)	0.01 (0.03)
Islamic Policy	-0.08* (0.03)	-0.09*** (0.03)	-0.01 (0.03)
Label*Rhetoric	-0.08* (0.03)	-0.03 (0.03)	0.01 (0.03)
Rhetoric*Policy	-0.08* (0.03)	-0.08** (0.03)	-0.02 (0.03)
Label*Policy	-0.12*** (0.03)	-0.14*** (0.03)	-0.06* (0.03)
Label*Rhetoric*Policy	-0.11*** (0.03)	-0.13*** (0.03)	-0.08** (0.03)
<i>Covariates</i>			
Syria Matters	0.01 (0.01)	0.03** (0.01)	0.02** (0.01)
Follows Syria	-0.00 (0.01)	-0.01 (0.01)	0.01 (0.01)
U.S. Active Abroad	0.03*** (0.01)	0.04*** (0.01)	0.08*** (0.01)
Force Works	-0.00 (0.01)	-0.01 (0.01)	-0.03*** (0.01)
Gender	0.02 (0.02)	0.02 (0.01)	0.03* (0.01)
Age	-0.00*** (0.00)	-0.00*** (0.00)	-0.00*** (0.00)
Education	-0.00 (0.01)	-0.01 (0.01)	-0.01 (0.01)
Veteran Status	0.04 (0.04)	0.05 (0.03)	0.07* (0.03)
Party ID	0.06** (0.02)	0.02 (0.02)	0.04* (0.02)
Religiosity	-0.01 (0.01)	0.00 (0.01)	0.00 (0.01)
Islam Knowledge	-0.03*** (0.01)	-0.03*** (0.01)	-0.03*** (0.01)
Know Muslim(s)	0.03* (0.02)	0.01 (0.01)	0.02 (0.02)
Trust Muslim(s)	0.03*** (0.01)	0.04*** (0.01)	0.01* (0.01)
Constant	0.34** (0.11)	0.21* (0.09)	0.11 (0.10)
Observations	1064	1060	1064
Adjusted R ²	0.103	0.190	0.254

Results from OLS regressions. Standard errors in parentheses.

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table 3: The Effects of the Islamic Cues on Four Additional DV's

	Shared Values	Shared Interests	Inspires Fear	Future Adversary
<i>Treatments</i>				
Islamic Label	-0.01 (0.03)	0.01 (0.03)	0.04 (0.03)	0.01 (0.03)
Islamic Rhetoric	-0.04 (0.03)	-0.01 (0.03)	0.06* (0.03)	0.03 (0.03)
Islamic Policy	-0.09** (0.03)	-0.06* (0.03)	0.10*** (0.03)	0.10*** (0.03)
Label*Rhetoric	-0.05 (0.03)	-0.03 (0.03)	0.03 (0.03)	0.02 (0.03)
Rhetoric*Policy	-0.12*** (0.03)	-0.07* (0.03)	0.09** (0.03)	0.07** (0.03)
Label*Policy	-0.14*** (0.03)	-0.11*** (0.03)	0.13*** (0.03)	0.11*** (0.03)
LRP	-0.17*** (0.03)	-0.15*** (0.03)	0.10*** (0.03)	0.15*** (0.03)
<i>Covariates</i>				
Syria Matters	0.01 (0.01)	0.02* (0.01)	0.00 (0.01)	-0.01 (0.01)
Follows Syria	-0.01 (0.01)	-0.00 (0.01)	0.01 (0.01)	0.01 (0.01)
U.S. Active Abroad	0.04*** (0.01)	0.03** (0.01)	-0.03*** (0.01)	-0.02** (0.01)
Force Works	-0.01 (0.01)	-0.00 (0.01)	0.01 (0.01)	0.01 (0.01)
Gender	0.04* (0.02)	-0.01 (0.02)	-0.00 (0.02)	-0.00 (0.02)
Age	-0.00*** (0.00)	-0.00* (0.00)	0.00** (0.00)	0.00*** (0.00)
Education	-0.01 (0.01)	-0.01 (0.01)	0.01 (0.01)	0.02* (0.01)
Veteran Status	0.08* (0.04)	0.09* (0.03)	-0.08* (0.03)	-0.09** (0.03)
Party ID	0.03 (0.02)	0.02 (0.02)	-0.01 (0.02)	-0.04* (0.02)
Religiosity	0.01 (0.01)	0.02 (0.01)	-0.00 (0.01)	0.00 (0.01)
Islam Knowledge	-0.05** (0.01)	-0.02** (0.01)	0.03*** (0.01)	0.02** (0.01)
Know Muslim(s)	0.03 (0.02)	0.06*** (0.02)	-0.02 (0.02)	-0.04* (0.02)
Trust Muslim(s)	0.04*** (0.01)	0.05*** (0.01)	-0.03*** (0.01)	-0.03*** (0.01)
Constant	0.27* (0.11)	0.10 (0.10)	0.62*** (0.10)	0.59*** (0.10)
Observations	1064	1064	1064	1064
Adjusted R ²	0.173	0.129	0.092	0.129

Results from OLS regressions. Standard errors in parentheses.

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table 4: Replication with Ordered Logit Regression

	Trust	U.S. Aid
<i>Treatments</i>		
Islamic Label	-0.31 (0.22)	-0.01 (0.23)
Islamic Rhetoric	-0.31 (0.22)	0.11 (0.22)
Islamic Policy	-0.60** (0.22)	-0.06 (0.22)
Label*Rhetoric	-0.54* (0.22)	0.07 (0.22)
Rhetoric*Policy	-0.55* (0.22)	-0.10 (0.22)
Label*Policy	-0.84*** (0.22)	-0.48* (0.23)
Label*Rhetoric*Policy	-0.80*** (0.22)	-0.67** (0.23)
<i>Covariates</i>		
Syria Matters	0.02 (0.07)	0.20** (0.07)
Follows Syria	-0.05 (0.05)	0.01 (0.06)
U.S. Active Abroad	0.21*** (0.06)	0.70*** (0.07)
Force Works	-0.05 (0.06)	-0.28*** (0.07)
Gender	0.15 (0.12)	0.27* (0.12)
Age	-0.02*** (0.01)	-0.03*** (0.01)
Education	-0.02 (0.06)	-0.07 (0.06)
Veteran Status	0.38 (0.28)	0.56* (0.28)
Party ID	0.50** (0.17)	0.36* (0.17)
Religiosity	-0.05 (0.08)	0.04 (0.08)
Islam Knowledge	-0.26*** (0.06)	-0.24*** (0.06)
Know Muslim(s)	0.25* (0.12)	0.16 (0.12)
Trust Muslim(s)	0.27*** (0.06)	0.11 (0.06)
Observations	1064	1064
Pseudo R^2	0.04	0.11

Results from ordered logit regressions. Standard errors in parentheses.

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table 5: Replication with Analysis of Variance

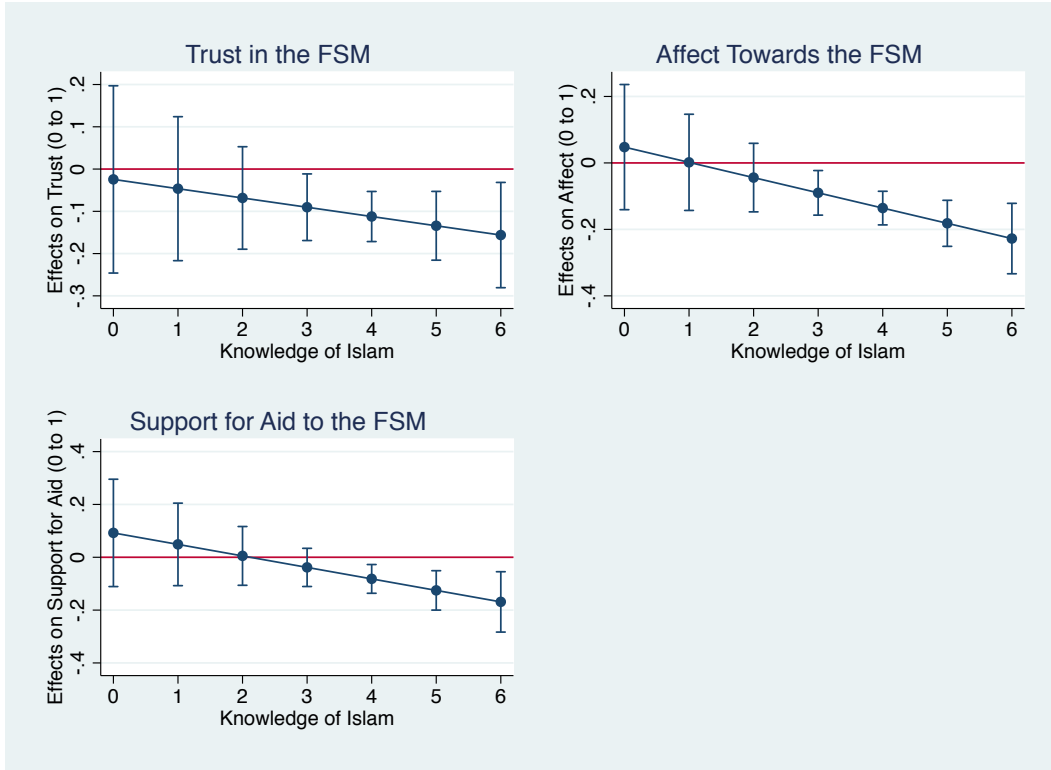
	Trust		Affect		U.S. Aid	
	F	η	F	η	F	η
<i>Treatments</i>						
Islamic Label	2.4	0.12	2.9	0.09	1.3	0.26
Islamic Rhetoric	2.1	0.15	4.1*	0.04	0.0	0.90
Islamic Policy	7.5**	0.01	13.5***	0.00	0.5	0.48
Label*Rhetoric	5.1*	0.02	1.8	0.18	0.0	0.88
Rhetoric*Policy	6.8**	0.01	13.9***	0.00	1.1	0.30
Label*Policy	16.5***	0.00	34.0***	0.00	8.8**	0.00
Label*Rhetoric*Policy	10.8**	0.00	25.1***	0.00	9.1**	0.00
<i>Covariates</i>						
Syria Matters	0.8	0.55	4.4**	0.00	4.1**	0.00
Follows Syria	3.9**	0.00	4.8***	0.00	0.9	0.45
U.S. Active Abroad	2.4*	0.05	8.4***	0.00	24.1***	0.00
Force Works	0.6	0.66	0.2	0.93	4.8***	0.00
Gender	0.8	0.37	2.2	0.14	2.8	0.10
Age	1.2	0.15	1.0	0.46	1.8***	0.00
Education	0.6	0.66	0.7	0.61	0.8	0.51
Veteran Status	1.6	0.20	1.9	0.17	5.5*	0.02
Party ID	9.3**	0.00	0.6	0.43	4.3*	0.03
Religiosity	0.6	0.54	0.4	0.67	1.0	0.37
Islam Knowledge	4.7***	0.00	5.8***	0.00	6.8***	0.00
Know Muslim(s)	1.5	0.22	0.1	0.77	0.5	0.46
Trust Muslim(s)	5.0***	0.00	14.6***	0.00	2.6*	0.03
Observations	1064		1064		1064	
Adjusted R^2	0.11		0.20		0.28	

Results from ANOVA regressions.

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Additional Figures:

Figure 1: The Effects of All Three Islamic Cues on Attitudes Towards the FSM, by Respondent's Knowledge of Islam



Note: Results from OLS regressions with Islamic cues as well as demographic covariates. 95% confidence intervals.

Figure 2: The Effect of All Islamic Cues on Attitudes Toward the FSM, by Whether Respondent Knows a Muslim



Note: Results from OLS regressions with Islamic cues as well as demographic covariates. 95% confidence intervals.